

Board Meeting MINUTES July 18, 2024

| In Attendance | Absent |
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| Bob Thompson, Chair Roger Ramsay, Treasurer Roxanne Townsend, Communications Stacey Bershod, North Section Leader | Larry O’Heron, South Section Leader Glen Coykendahl, East Section Leader Tom Slothower, At Large |

Agenda

1. Treasurer’s Report - Roger

- a. June 2024 Financials – June, 2024 financials reviewed and approved. (Roxanne moved for approval, Stacey 2nd, unanimous approval)
- b. Going forward, a report will be issued each month that shows the previous year’s financials from January of that year to current month.
- c. NYS Tax Exempt Certificate has been applied for. Waiting to receive confirmation.

2. Communications –

- a. Membership process – No updates
- b. Supporting Membership Campaign
 - i. Messaging was sent out for review and has been updated with feedback.
 - ii. Membership spreadsheet is being updated to load into MailChimp
 - iii. Email will be sent to membership spreadsheet contacts, the existing HPNA email mailing list and posted on Facebook. Target to send is week of July 22.

3. PCIC – Sector 6 & 7– Emailed to Board by Larry, also attached PCIC Meeting for Sectors 6/7 (July 10, 2024)

Attendees:

- Capt. Elwood RPD, RPD, Goodman Section
- Lt Rob Wilson (Crime Prevention Officer)
- Cmdr. Mike DeSain RPD Patrol Commander
- Officer Alvarado RPD (Crime Prevention Officer)
- Larry O’Heron - HPNA
- Linda Baier - Azalea NA
- Glynis Valenti - SWPC
- Marianne Pastecki - ABC / Park Ave
- Rome Celli - Upper Monroe
- Joan Lundberg - Lilac Neighborhood
- Joe McElveney - NOTA NA
- Gary Domenico - ABC Streets

Goodman Section Crime Stats: in general, things calming down.

The Goodman section covers approximately 40% of the city. This PCIC meeting covers neighborhoods that represent approximately 20% of the city.

Highland Park Neighborhood Assoc., Inc.

- Stolen vehicles down from 1200 last year to 400 this year. Factors include: Kia/Hyundai updates, better personal security, use of theft prevention devices.
- National Night Out is Tuesday, Aug 6th.
- Burglaries down from last year.
- Robberies about the same as last year.
- Larcenies are way down.
- Aggravated Assaults: cut in half from last year
- Homeless encampment on Oxford St island. One person connected to services.
- Homeless encampment on 490 entrance ramp. Since it is DOT land, it is up to NYS to handle it. However, CPOs will go anywhere in the city to offer services.
- Monroe Ave / Oxford area. Drug issues. Homeless. CPOs working with business owners in the area to secure unattended facilities.

Next police exam is Sept 28th. Closing date is Sept 5th. Contact NSC for more info.

Patrol Commander Mike Desain introduced himself as he has recently joined the RPD from the Brighton PD. Urgent need for new officers. Problem is not unique to Rochester. RPD is authorized up to 50 cadets per year which is the max capacity of the training pipeline. Approximately 100 officers down from authorized strengths.

Implementing a program to get officers out of the cars and onto footbeats.

Bicycles: When staffing permits and call volume allows, officers will be allowed to circulate through the community on bicycles. Req

HPNA only (over the past thirty days)

- Burglary: None in Crime Map
- Various larcenies: None in Crime Map
- Motor Vehicle Theft: One in HPNA. Don't leave car fobs in the vehicle.

Southeast Neighborhood Service Center: Regarding HPNA, nothing specific to report.

General topics:

- Have you written down the serial numbers of major appliances, electronics, etc? These are extremely useful to the RPD as they query pawn shops, etc during the investigation.
- If you would like a security assessment on your home, contact the Crime Prevention Officers at the Southeast Neighborhood Center. (585 428 7640)

RPD Crime Map: If you want to pull up the RPD crime stats, go to the crime map website. It is fairly up to date, depending on the nature of the crime report. The best way to get to it is to do a web search on "RPD Public Crime Map" and look for a link to www.arcgis.com

4. NBN6 - No meeting

- a. City is reinstating NBN. Timeline is TBD. Will be some funding to be used for neighborhood events projects. No information yet on how this will work.

5. Other / New Business

a. HPN Street Signs

- i. Larry and Bob created a spreadsheet of all street signs within the neighborhood indicating if the sign is a 4" sign or a 6" sign.
- ii. The street sign spreadsheet has been submitted to Monroe County for a cost quote
- iii. The updated signs will include an HPNA logo on each sign
- iv. Roger will contact the folks in Swillburg who worked on this project for that neighborhood to get a better understanding of the process.

b. HPN Street Banners

- i. Bob met with Mike Thompson to discuss the overall process of how the banners were ordered and hung on the utility poles in the neighborhood. Mike had documented the location of all the banners with utility pole number. Bob has checked all the banner locations and the majority of banners still in place are in good shape. There are about 20 banners that are no longer hanging up. Bob has two banners and only one is usable.
- ii. The cost for a new banner and brackets to hang it is \$250 each.
- iii. In the past, RG&E has hung each banner, no charge. Bob has contacted RG&E regarding re-hanging banners and they have not yet responded.

c. HPN Monument Sign

- i. Roxanne suggested that we could locate a monument sign at each "corner" of the neighborhood; S. Clinton at the Artisan Church and S. Clinton at Gregory, South Ave somewhere around Old Stone Tavern and South Ave. at Alpine.
- ii. Copy on signs will be "Welcome to the Historic Highland Park Neighborhood". Bob work on having the graphic design created for approval. The Monument sign logo can be leveraged for the street sign as well.
- iii. At S. Clinton and Artisan Church, HPNA has an exiting monument sign that has letter slots for posting messages. The sign is oriented so people coming into the neighborhood on S. Clinton can not see it. It was suggested that we keep this sign but turn it around. Also, the glass needs to be replaced on the message board as it's difficult to see through it because of wear.

iv. **ACTIONS:** (No due dates were set for these actions.)

1. Roger – Contact Craig Wilson to see if he knows who owns the property the sign is on.
2. Roxanne – Contact NESC to get their help in the process for placing monuments signs on public land.
3. Bob – Find out what local company offers the deal of making two signs for the price of one.
4. Bob – Provide a graphic design for the monument sign

- v. Grants – Once we have pricing for these three sign projects, HPNA will seek grants to cover the costs

- vi. House number signs – Suggested that we offer each historic district in the neighborhood an option to purchase a house number plaque that includes graphic/copy indicating the property is in an historic district. This is a future project with no steps forward at this time.

- d. Neighborhood Activities for remainder of 2024 – discussion
 - i. Taste of the Neighborhood
 - 1. Scheduled for September 14 from 2pm to 5pm, set up begins at noon
 - 2. HPNA will provide pizza and water
 - 3. Potluck – ask neighbors to bring salad or dessert to share
 - 4. Roger will be the coordinator for this year’s event
 - 5. HPNA will have an organizational meeting for this event on **Tuesday, August 6 at 7:00 pm at Bob Thompson’s house.**
 - 6. **ACTIONS:** (Other actions will be assigned at the 8/6 meeting.)
 - a. Roxanne – apply for permit
 - b. Bob – look into providing music and contact RPD and RFD to see if they can bring something to event.
 - ii. Halloween Parade
 - iii. General Meeting – October 17, 2024 at Artisan Church, Roger will submit request to use the church for this meeting.
 - iv. National night out which is scheduled for Tuesday August 6th. It was felt we did not have enough time to properly prepare and probably the police department already would be fully booked for this event.
- e. Volunteer Coordinator.
 - i. Roger discussed a volunteer form he found on our Facebook page the origin of which no one knew. Roxanne said we currently do not have an effective volunteer program in place although all agreed we need volunteers.
 - ii. Discussed need for having a volunteer coordinator. Roger will try to find someone willing to take on this roll.
 - iii. When we have a coordinator, a volunteer webpage will be set up with a form that can be submitted by a volunteer.
- f. Roger has applied for a Wilson Day’s project (15 students) set for Friday August 23rd. at the Monroe Co. in bloom garden at the top of S. Clinton Ave. (1245 S. Clinton Ave.) currenting waiting for U of R response & approval.
- g. We discussed Inventory control. Bob said no one had replied to his original request to learn what we owned and who had it. Roger said he had 2 tents (20x30 & car port) and some other miscellaneous items in his shed. It was also mentioned that HPNA needs a common storage area such as a shed perhaps in the E&B park. Some concern was raised about vandalism and city approval. Further research will be needed.

6. Approval of Minutes – No June meeting was held

7. 9:06 pm Roxanne Moved to adjourn meeting, Stacey 2nd, unanimous approval