

## Highland Park Neighborhood Association

### Board Meeting – June 6, 2022

In Attendance	Absent
Bob Thompson, Chair Kiersten Shinrock, Secretary Stacey Bershod, North Section Leader Mike Thompson, South Section Leader & Highland Hospital Liaison	Roger Ramsay, Treasurer Hank Wedow, At Large & Business Liaison Larry O’Heron, At Large Tom

1. Financial Report’
  - a. Balance \$10,926.23 at Genesee Coop
  - b. Tax Return filed for the non-profit for this past year. No taxes due.
  - c. Liability Insurance paid out in May
  - d. Website renewed first week of this month and will show up next month for GoDaddy
  - e. Post Office Box back operational
  - f. New Membership comes from events. Not many new people.
  - g. Outreaching to elected official about accessing ARPA funds
    - i. President of the County Legislator Sabrina Lamar said there are tons of funds to get allocated and encouraged Bob to apply. See if this can fund the difference in funds for the historic district and banners and signage needs.
2. Historic District Update
  - a. Outreaching to local elected officials to see if we can make up some of the funds for the Historic District
  - b. Landmark Society is finishing up their data input on their draft. Then after HPNA review, there is a public meeting and then it goes to State Historic Parks Office (SHPO)
3. Crime Stats (Larry)
  - a. Almost all crime here is theft, larceny. Mostly out of unlocked cars. Stolen cars often had keys in them or running.
  - b. No weapons mentioned in the last report.
  - c. Working to ensure civic leaders are paying attention to the neighborhood.
  - d. Mostly owner occupied
4. Porch Concert Update (Tom)
  - a. Push to next meeting for update
  - b. Dates around September
5. Highland/U of R Update (Mike)
  - a. Construction still in-progress on Highland
  - b. Meetings with Highland currently paused but meeting starting back up soon with a new list of members mid-summer
  - c. U of R moving the maintenance building and operations but the location has received negative feedback at NBN6 and Sierra Club and Conservancy and other groups and the new location is undisclosed or undecided.
6. ZAP/Zoning Progress
  - a. Just released proposed regulations on the ZAP site but a lot of the zoning is not impacting HPNA.
  - b. Apply for variance but that is more difficult the first few years post zoning they are stricter with what they allow variances for.
  - c. There are public meetings again
  - d. Biggest question at NBN6 is how they will enforce it.

- i. Single family Airbnb has to be owner occupied
    - ii. Do any of the Airbnb's have tax exemption? Are they owner occupied? Do they have to meet certificate of occupancy guidelines?
    - iii. One company bought 175 single family houses in the exchange neighborhood and hedge funds are buying properties in Rochester.
    - iv. Boarding houses could be a bigger problem than Airbnb's
    - v. Regulation currently says up to 3 non-related family members in a house but 4 is forbidden.
  - e. Map mostly the same since it was introduced and other parts of the city the zoning is loosening up more than other parts.
  - f. Was a big push for accessory dwelling and seems waiting on the state for guidance
  - g. Dana Miller coming to NBN6 Monday to talk neighborhood and business development and oversees zoning too
  - h. Still accepting comments on ZAP which will be open until 2023
7. Annual Meeting
- a. Outdoor meeting at the playground or up in Highland Park
  - b. Could we host with Taste of the Neighborhood simplified with potluck
    - i. Food and Membership
    - ii. Annual Meeting
    - iii. Date: August 20th
      - 1. Potluck and a meeting
      - 2. Music or bands
8. Neighborhood Promotion
- a. Membership Renewals
    - i. Is there an automatic renewal?
    - ii. Need to increase or maintain treasury
  - b. Welcome Baskets for new residents
  - c. Neighborhood brochure or pamphlet
  - d. Block clubs/Block captains
  - e. PACTAC volunteers
  - f. Could establish a beautification committee
    - i. Grant to design a gateway sign to the neighborhood next to the garden on S. Clinton
    - ii. Entry signs for primary roads entering to our neighborhood.
    - iii. Wilson Day's volunteer request for Monroe County in Bloom Garden
    - iv. Street painting near the playground
    - v. Banner repair and replacements
      - 1. Inter-Neighborhood banners (smaller)
      - 2. Porch Flags/Smaller banners (Mike looking into cost/pricing)
  - g. Need a space to store our valuables and items.
    - i. Talk to the city about storage options (Bob)