

Highland Park Neighborhood Association

Board Meeting – June 3, 2021

In Attendance	Absent
Roxanne Townsend, Chair Bob Thompson, Vice Chair Kiersten Shinrock, Secretary Stacey Bershod, North Section Leader Mike Thompson, South Section Leader & Highland Hospital Liaison Larry O’Heron, At Large	Roger Ramsay, Treasurer Hank Wedow, At Large & Business Liaison Dan Barnak, East Section Leader

Agenda

1. Administrative Items:
 - a. Treasurer’s report
 - i. Expenses
 1. Paid insurance bill \$500
 2. PayPal percentages taken on transactions but no other expenses
 - ii. Balance
 1. \$11,376.60 current balance
2. Open Actions
 - a. Neighborhood Signs (Mike and Stacey)
 - i. Where should we put signs
 - ii. We have made contact with the city and the process about how we do this
 - iii. Requirements for size and material
 - iv. Cost of signs will help us determine how many and where
 - v. Other neighborhoods have signs up and it makes sense to talk to them first and find out how they did it.
 1. North Winton, ABC streets, Swillburg, Beechwood, etc.
 - b. Inventory (Bob)
 - i. Jenny’s basement flooded still needs to let us know
 - ii. Mike has a list he needs to update
 - iii. Bob will track things down once we know who has things
3. Fundraisers/HPNA Membership:
 - a. Local business discount card (Hank)
 - i. Update next month when he returns.
 - b. Spirit Contest (Stacey)
 - i. Half marathon in June but no water stops. spirit contest, or award ceremony
 - ii. No spectators even
4. Active Projects:
 - a. 501c3 (Roger)
 - b. Historic Districts (Roxanne, Stacey)
 - i. Highland Park Conservancy (Joann Beck, board president) applied on our behalf. Grant announcements will be in August, 2021.
 - ii. “Project 2” postal mailing list has been created. Deb Quinn made labels and has put them on envelopes waiting for finalization of letters. There are 604 pieces.

1. Letter similar to what went to Gregory Tract but also make it more of a focus on donations
- iii. Donation webpage is live and all elements are working.
- iv. If we get \$15,000 from Preserve NY we will have \$25,000 in grant money and we have donated \$500 with about \$500 more. We might want to consider moving forward if that happens. We need to think about a push for more donations. We find out about Preserve NY in August.
- v. Landmark Society planned a meeting for tonight 6/3/21 for anyone interested in tax credits for historic districts. The neighborhood is having a specific one on 6/10/21 and flyers will be passed out in the Gregory Tract boundaries.
- c. Local Business Archive (Hank)
 - i. Update next meeting when Hank returns
- d. Zoning Re-write (Bob, Hank, Dan)
 - i. Zoning will present at April/May Planning Commission meetings.
 - ii. Bob listened to the latest meeting where zoning met with the city planning commission.
 - iii. 6/28 there is a public hearing where the public can ask questions and let their comments be known.
 - iv. They are changing the format of how zoning is set up to be like Buffalo.
 - v. There won't be a strictly single-family residential district anymore. But there is accessory occupancy will be allowed at a low-density residential district.
 - vi. They are looking at how to handle Airbnb, boarding houses, and non-owner occupied when more than 3 unrelated parties are cohabite
- e. Update HPNA Bylaws to accommodate changes to a corporation, add online options, and any other items that need updating. (Bob, Dan)

5. New Projects

- a. Increase email list Section leaders will tackle this question in early 2021. (Stacey, Mike, Dan)
- b. Website updates
 - i. Updates to neighborhood history on website from Facebook Group discussion
 - ii. Safety page – add PDF info documents from RPD
 - iii. Membership page – update to include option for using PayPal for membership payments
 - iv. COVID page updates – is all info up-to-date
 - v. Local business page – can start by adding the S. Clinton food map to the stie
 - vi. Create volunteer page – need copy and how to archive volunteer information
- c. “History Trail” – contact Michael Tomb for archive of street histories
- d. Revive PacTac
- e. HPNA Engagement and Board
 - i. Recruit newer people coming into the neighborhood to get engaged
 - ii. Could be a forgetting of history before we had this HPNA to work with the city and the hospital and to propose or oppose anything. How do we communicate the function and value of having a neighborhood association day to day?
 - iii. Welcome to the neighborhood bag with HPNA items that used to happen.
 - iv. Roxanne joined to serve the neighborhood association and build and update the website at the time
 - v. The hospital and Colgate rezoning really consumed the time and energy of the board in 2019 and then 2020 COVID hit.
 - vi. We have many areas we can pick up and do but we need more people to engage because we don't have enough time and space with the current engagement.
 - vii. What if we threw some interesting events together to foster community: A concert in the bowl, etc.

- viii. In Beechwood there are great social events and community and have Joe DiFiori to brainstorm some things
- ix. New Chair of HPNA?
 - 1. Could vote we have a quorum tonight.
 - 2. Mike nominated Bob to be chair and Stacey seconded.
 - 3. Unanimously passed (3 absences), Bob is the new HPNA Chair
 - 4. Roxanne to stay on as a Member at Large
- x. Calendars
 - 1. Giving leftovers to new neighbors (about 15 not purchased)
 - 2. One new neighbor is a realtor and also knows several other clients who just moved in so we gave away 5.

6. Other topics?

- a. Results of April online vote

Motion proposed by Mike via email: "Per our discussion last week I suggest we support the little league at the \$500 level. Mike"

I (Roxanne) second the motion for this proposal for HPNA to be a sponsor for the 2021 South Side Little League at the \$500 level.

The \$500 level includes:

Home Run Sponsor - \$500

Sponsor 1 SLL Team - Name of company and logo on the back of the jersey/shirt

Highlight company in leagues email/Facebook/Twitter/Instagram communications

Highlight company on our website home page during regular season

Links to your website from our league sponsorship page

Inclusion in our opening day newsletter given to all families

Team photo plaque with a picture of the team you sponsored

Yes - HPNA will be a 2021 sponsor for the South Side Little League.

No - HPNA will not be a 2021 sponsor.

Final Vote Count: 8 – Yes, 1 - No

7. Updates from other groups

- a. MNBN
- b. NBN6
- c. PCIC Meeting for Sectors 6/7 (May 12, 2021)
 - i. Attendees: Capt. Elwood RPD, Lt Wilson RPD NSC, Ofc Belliard RPD, Erica Hernandez NSC, Joan Lindberg - Lilac NA, Larry O’Heron – HPNA, Marianne Pastecki - ABC/Park Ave, Judy Hay – Swillburg, Karen Olson - Elmhurst St Neighbors (part of Pearl-Meigs-Monroe)
 - ii. National Night Out: In planning for Tuesday, Aug 3rd, 2021. Send requests for K-9, Scuba, Bomb Sqd etc to Lt Wilson.
 - iii. Lilac Festival Light: So far, so good. First weekend was cold and rainy, so tamped down on crowds. Presence of fencing is to minimize atv, bikes, e-scooters, etc at high speed thru the park. Lilac NA raised concerns with apparent absence of security to ensure that minors are chaperoned by an adult. Parking issues are a 311/911 call for an RPD unit to respond.
 - iv. Swillburg NA requested officers walking the beat to improve contact, visibility with citizens. Would require some scheduling changes to officers riding in cars.
 - v. Since mid-May, six vehicle thefts in Beat 265 (which is larger than HPNA). Five of the vehicles were left running while the owner walked away (store, restaurant, etc) with the fob in their pocket. Thieves got in the car and drove away.

- vi. Arrests made in Feb homicide on Clinton Ave during robbery. Arrest made in March homicide on Monroe Ave.
 - vii. Majority of larcenies are unlocked vehicles and package deliveries. Best protection is to lock car and pickup package at UPS/Fedex/USPS/Amazon/etc shipping point.
- d. City Presidents Meeting – 4/12/21
- i. Mini Clean Sweeps will be supported in 2021
 - 1. Apply to NSC
 - 2. Limited tools will be available from the NSC but prefer people bring their own tools, gloves, etc. NSC will be responsible for cleaning provided tools after use.
 - 3. Water will be supplied if needed
 - ii. Presentation about Eastman Business Park (EBP)
 - 1. 1,200 acres partly in the city and partly in the town of Greece. Kodak still owns 700 acres.
 - 2. 16 million square feet of available bldg. space
 - 3. EBP has its own utilities infrastructure and 13 miles of rail within its boundaries
 - 4. Currently occupied by 114 different companies. (20 years ago, Kodak was only occupant.)
 - 5. Li-Cycle: Recycler of lithium batteries using a shredded in water approach as opposed to primary tactic of burning the batteries. Water method produced almost zero pollutants and almost 100% reuse of battery components. Expected job growth in 2021 of about 60 new positions.
 - 6. Greenlight Bio Sciences: Produces single pest pesticides. Expect job growth. No report on numbers.
 - 7. Kodak still occupies some of the space. Have reconfigured million-dollar machinery installations for new uses such as battery components. Continuing to pursue pharmaceuticals without government funding.
 - 8. Large portions of the old Kodak parking lots within EBS have been purchased by developers and turned into multifamily housing sites.
 - iii. Discussed features of city website: <https://cityofrochester.gov/nbdmaps/>
- e. SCMA (S. Clinton Merchant’s Assoc.) 5/27/21
- RPD Report:**
- i. Stolen Vehicle 900 Block (May 2nd) - Woman left car running while going inside to pick something up. Don't do this.
 - ii. Larceny 700 Block (April 22) - Broke window to take backpack. Hide your valuables.
 - iii. Shooting 900 Block. Male with multiple gunshot wounds. Non life-threatening injuries.
 - iv. Two (2) Arrests made in homicide from Feb 14 robbery and fatal gunshot wound at 809 S Clinton
- Other Meeting Notes:**
- v. Reconnect architectural drawings being done to reimage corner of Goodman and S Clinton. Will need to get funding to come to fruition. Design provided by Stantec.
 - vi. New owner of The Cinema is Kristina Dinino. Construction is underway for modernization.
 - vii. SCMA Instagram page under new ownership. More active and quality content.
 - viii. Benches finished. Waiting for installation from city delayed for a long time due to COVID staffing and budget shortages.
- f. Other meetings?