

**Highland Park Neighborhood Association  
Board Meeting – December 2, 2020**

In Attendance	Absent
Roxanne Townsend, Chair Stacey Bershod, North Section Leader Mike Thompson, South Section Leader & Highland Hospital Liaison Karl Waelder, East Section Leader Dan Barnak, At Large Member Deb Quinn, At Large Member Hank Wedow, At Large Member & Business Liaison Larry O’Heron, Guest	Bob Thompson, Vice Chair Kiersten Shinrock, Secretary Roger Ramsay, Treasurer

Agenda

1. Administrative Items:
  - a. 2021 monthly HPNA board meetings
    - i. Next year all board meetings will be held the first week of the month.
    - ii. We’ll switch between Tuesdays and Wednesdays because of members’ schedules.
    - iii. Meeting will start at 6:30 p.m. and will be via Zoom until we all agree we’re comfortable to again meet in-person.
    - iv. If this schedule doesn’t work for anyone, let’s discuss during this month’s meeting.
  - b. Treasurer’s report for November 2020
    - i. Balance remains ~\$10k
    - ii. Roger sending invoice to Highland Hospital for their donation records next week
  - c. SEAC processes – still needs some work
    - i. Roxanne will be coordinating with Roger so that he can manage the financial aspects of HPNA’s interaction with SEAC going forward
  - d. Board Meeting Notes – discuss process for approval and posting to website
    - i. Send via email to HPNA Board
    - ii. Have 1 week to request changes
    - iii. Changes/corrections will be made and then post to website after 1 week
2. Actions from November Meeting
  - a. Voting ideas from the Corn Hill Neighborhood when group becomes a corporation. (Bob) nothing new
  - b. Sign on playground Gaga Pit. (Mike)
    - i. We’ll switch to posting on FB and Karl will take this action
  - c. Connect Hank and Alecia Crawford re last NeighborGood Grant process sharing. (Roxanne) - complete
3. Fundraisers:
  - a. 2021-22 Calendar
    - i. Printing complete and distribution has started
  - b. Local business discount card
    - i. Step one is to complete our Local Business Archive – target end of January, 2021 for completing this step
    - ii. Printing will be fast. The bulk of the work is contacting businesses to discuss.
  - c. Neighbor Good Grant
    - i. **Action:** Roxanne to send group Google account info to Hank so he can review notes that Alecia filed here from the 2019 application.

- ii. Ideas of what to request funding for:
    - 1. Boulevard
    - 2. Website maintenance
    - 3. Business Discount Card project
    - 4. Advertising for a restaurant Take Out Crawl
  
- 4. Active Projects:
  - a. 501c3 – corporation filing is complete
  - b. Historic Districts & “History Trail”
    - i. Stacey has talked to another neighbor to join small group for this project and their initial idea is to create a Kick Starter campaign to fund the balance of the Phase 2 contract
  - c. Local Business Archive – target completion date end of January, 2021
  - d. Zoning Re-write Discussion
    - i. Consider Additional Dwelling Units (ADU) as an alternative for properties with single family homes as a way to increase population within neighborhood – Owner occupied property with an ADU on the property
    - ii. Property values are likely too high in this neighborhood to make it feasible for a developer to come in and buy a group of adjoining properties to tear down and build a new structure
    - iii. Consider lot distance separation reductions for attached dwellings
  - e. Neighborhood Video – Have website code. Need to figure out where to place video and how to add code to a WordPress website. – **Action:** Mike will look at the video code to see if he can extract a URL to post on our website.
  
- 5. E-newsletter
  - a. Ideas for getting more neighbors signed up for emails? – **Action:** Section leaders will tackle this question in early 2021.
  - b. December topics
    - i. Calendar Orders
    - ii. Historic Districts Updates
    - iii. Highland Hospital Construction – promote sign up for HH Facilities Blog
    - iv. Grant reminders for business & homeowners
  
- 6. Post-meeting, online vote to have Larry O’Heron join the HPNA board. 7-yes, 1-abstain
  
- 7. Updates from other groups – **Going forward, please send meeting notes from monthly meetings you attend so that they can be included in the agenda. This will save us time. The notes can be reviewed by the board prior to the meeting and we can limit discussion to questions or areas of concern.**
  - a. MNBN
  - b. NBN6 – Meeting 11/9/20
    - i. Crime Report typical of the area with larcenies, burglaries etc. PSI is looking at the November 4<sup>th</sup> forcible touching case to see if it is related to past cases in the city.
    - ii. City Council spoke on the Police Accountability Board and the choosing of the Executive Director and said responsibilities of the Executive Director. Executive Director reports to the PAB but still to determine independence of position.
    - iii. City of Rochester to change police response where Crisis Services Team will respond with Homicide Team. This is different than the County. Looking at the CAHOOTS Program from Eugene, Oregon as to who is best to go out on the Police call.
    - iv. Looking at city intersections for safety. Determining which intersections may need traffic lights which do not.

- v. Neighborhood Services Center spoke on series of grants available such as Lead Hazard Grants, Housing Rehabilitation Grants and Emergency Rent Assistance. Best to call 211 for assistance with these grants.
  - vi. NSC also providing businesses with disposable masks for employee and customer use so all businesses would be prepared.
  - vii. South Ave/Elmwood reconstruction. 2022-2023. Highland Hospital to Elmwood. Major reconstruction including replacing sewers while making the area pedestrian friendly. There will be two public meetings. Also, there will be a stakeholders' meeting for a representative from each neighborhood to discuss plans and concerns. Nancy from NSC will be contacting all stakeholders.
  - viii. Environmental Services is encouraging when the snow comes the use of the online Plowtrax system to see where the plows have been and when they are scheduled for a street. For general issues, call 311. If it is a plowing issue that is out of the norm, contact the NSC.
  - ix. County reports budget is flat except for Childcare. Working on digital access.
  - x. Harry Bronson working on the Childhood Poverty Reduction Act, study on poverty looking at job training and EIC. Mental Health counseling with proposed Daniel's Law.
  - xi. The overall push I see is for residents to discover the City of Rochester online site for information on City Council, PAB, Environmental Services etc.
- c. PCIC – Meeting 11/11/20
- i. Lt. Wilson is participating in a cancer fundraiser - \$50 donated on behalf of HPNA
  - ii. Entire sector 6/7 - Burglaries are up but still below 4-year average, Robberies are down, Aggravated Assaults are down, Larceny is up
  - iii. Already an uptick in thefts of deliveries “porch thefts”
  - iv. Discussed the Neighbors app and how it integrates with the Ring doorbell cameras and other video surveillance products on the market. RPD integrates with this app to receive video of thefts. Will send out written info about this app to share with neighbors.
  - v. The SE NSC team has a few turkey baskets to give away this year
  - vi. Shared online shopping safety tips:
    1. Don't use a public computer
    2. Accounts should have good passwords and not the same for all accounts
    3. Buy from known vendors
    4. Use single credit card for all you online shopping (not a debit card)
    5. Research unknown vendors at BBB, FCC, Attorney General websites
  - vii. RPD role call is virtual during COVID 19 and all info is sent electronically, daily to squad members
  - viii. Wednesdays in December, SE will participate in Goodnight Lights at the Golisano Children's hospital
- d. City Presidents Meeting – Meeting 11/17/20
- i. Entire meeting focus was the City of Rochester zoning re-write
  - ii. Camiros is the consultant the city hired for the re-write. Headquarter are in Chicago. Have done some zoning work in NYS.
  - iii. Plan 2034 informs the new zoning code
  - iv. Planned Development Districts (PDDs), e.g. Highland Hospital, Colgate property; have not yet been figured out as to how to integrate with zoning re-write
  - v. Submit questions in writing to zoning (Jill Weidrick, Dorraine Kirkmire, Daisy Algarin)
    1. Tiny houses, PDDs, placemaking maps of our neighborhood
- e. SCMA (S. Clinton Merchant's Assoc.) – Meeting 11/19/20
- i. Present: Hank Wedow – HPNA; Jen Topa - SCMA, Highland Planning, Street Liaison; Sarah Farmer; Tony Ballyard - RPD Crime Prevention Services - South Clinton; Glenn Masline - Masline

Electronics; Kelvin Knight - City of Rochester - Neighborhood Services Center; Teresa Wilcox - La Casa, Wilco Property Management; Evelyn Holmes – REDCO; 625 S Goodman Property Manager

- ii. Kevin Knight - NSC:
  1. Gas Station at corner of S. Clinton and S. Goodman is under new ownership. Looking to get involved and give back to the community. **ACTION:** Meet with new owner and add to subscription list
  2. 2nd round of business grants are coming available soon.
  3. Due Nov 25 - grants for CITY located kitchens to provide meals to senior citizens and those impacted by pandemic
  4. There are grants available for home improvements as well! Both owner occupants and investors with tenants! Bottom line - there is money to be had so nothing goes back to the federal government.
- iii. Evelyn Holmes - REDCO:
  1. Streetscape Applications for business associations. Up to \$2MM (?). Focus on women, minority owned
  2. **Action:** Follow-up with Evelyn regarding HPNAs eligibility, ideas
- iv. Tony Ballyard - RPD: RPD Food Drive - donate at Public Safety Building Atrium
- v. 625 S Goodman: 100% occupied within 5 months of opening, Low delinquency due to pandemic
- vi. Jen Topa/Sarah Farmer:
  1. Bench project off and running from grants, donations
    - a. Bench themes completed or in works are: Lilac, swillburg pig, High Falls
    - b. Ambitions to expand to city-wide initiative? - "Black Bench Initiative" discussion tabled.
    - c. Seeking donations/grants to fund more benches. Design ideas requested
  2. Shop the Roc - City initiative to support small business. Small business owners should update/add their business information for visibility on Shop the Roc.
  3. **Action:** Hank send to the subscription base (once finalized)
  4. **Action:** Hank set a meeting with Jen Topa to discuss synergies between HPNA and SCMA, get a list of business contacts
  5. **Action:** HPNA nominal donation for benches?
- vii. Hank Wedow - HPNA:
  1. Introduction
  2. Shared calendar fundraiser
  3. Will meet with Jen Topa
- f. Other meetings?