

**Highland Park Neighborhood Association
Board Meeting – September 3, 2020**

In Attendance	Absent
Roxanne Townsend, Chair Bob Thompson, Vice Chair Roger Ramsay, Treasurer Stacey Bershod, North Section Leader Mike Thompson, South Section Leader, Highland Hospital Liaison Dan Barnak, Member At Large Deb Quinn, Member At Large Hank Wedow, Member At Large/Business Liaison	Sarah Sweeney, Secretary Karl Waelder, East Section Leader

Agenda

1. Treasurer’s report
 - a. No new income
 - b. Go Daddy - \$159 to renew the domain HighlandParkRochester.com – we don’t use the “.com” version of our domain but we also don’t want anyone else to use it

2. Board Membership
 - a. Elected three new HPNA board Members: Dan Barnak, Deb Quinn, Hand Wedow

3. 2021 Calendar – Photo Contest
 - a. Photo submission deadline extended to September 15
 - b. How to pre-order (SEAC PayPal for online payments)
 - c. Cost - \$15
 - d. Bob is creating a webpage with eligible images so the judges will have them in one place.
 - e. We have three judges who will pick 16 images. HPNA board will make final selections from judges’ recommendations.

4. Historic Districts
 - a. Grants
 - i. Received \$10,000 grant from Preservation League for the Gregory Tract historic district.
 - ii. Received \$10,000 grant from Rochester Community Foundation for Ellwanger & Barry historic district.
 - b. Communication – Will send a postal mailing to Gregory Tract when announcement is ready about grant and to let people know they can pre-apply for tax credits.

5. Facebook – Rules & Membership Questions
 - a. Reviewed and approved

6. 501c3
 - a. Obtain this status by filing with the IRS
 - b. Need to be incorporated in some manner (LLC or other corporation) – Cost is about \$250 to \$400
 - c. Bylaws will need to conform but the HPNA bylaws are in good shape now
 - d. We have an Employee Identification Number from sometime around 2017 but HPNA never incorporated
 - i. Physical address was given as 706 Linden Street (a past board members address)

7. September E-newsletter Topics

- a. Board Members
- b. Calendar Orders
- c. How to Vote (mail-in, early, polls)
- d. Historic Districts Updates
- e. Census
- f. Facebook rules

8. Updates from other groups

- a. MNBN
- b. NBN6 – No August Meeting
- c. City Presidents Meeting – 8/25/20
 - i. Bicycles and biking in the City of Rochester: presenters Erik Frisch, City of Rochester and Richard Waldo, RPD – Concerns about biking, motorized bikes, and unlicensed motorcycle traffic had been raised at a previous City Presidents’ meeting.
 1. Children 13 & under must ride on the sidewalk
 2. Electronic bikes are not allowed on sidewalks
 3. Standard bikes can be ridden on sidewalk by people of all ages except in the downtown primary commercial area
 4. The last bike riding master plan was released in 2011 and the majority of items in this plan have been implemented
 5. In general, all new street improvement projects in the city look at possible options for bike lanes
 6. Bicycle Boulevards is a city initiative that looks at residential streets as an alternative to heavy traffic streets for bike routes
 7. Many neighborhoods are experiencing a rise in motorcycles racing on streets where the equipment and the person using it are unlicensed. RPD considers this a low priority in the areas where this is occurring as it’s the same areas that have seen a significant increase in gun violence at the same time.
 - ii. 2020 Census: presenter Alex Yudelson, City of Rochester
 1. The City of Rochester’s response rate in the 2010 Census was about 60% overall
 2. Rochester’s response rate for the 2020 Census currently sits at a little under 50%
 3. The Census Bureau uses a (mystery) formula for figuring out population totals for a census tract that is not solely based on response rate.
 4. The census can be filled out online (preferred), via paper, or via phone.
 5. Of interest to me is that the census bureau relies on the city to provide addresses for the census rather than the US Postal Service.
 6. There has been no indication of how adjustments will be made for the college population leaving the area before April 1 this year. The census bureau will not release data on completion on a household level so locally, we don’t have a way to target student housing to determine the count for this group.
 7. You can view the current completion rate at:
<https://2020census.gov/en/response-rates.html>
 8. Local stats as of 8/25/20: NYS at 60.4%, Monroe County at 66%, City of Rochester at 49.3%, Census Tracts that general cover our neighborhood at 58.5%, 67.6%, and 68%
- d. PCIP – No August Meeting
- e. Other?

9. If we have time...

- a. Red Cross Disaster Preparedness Presentation (NbN6?)