

**Highland Park Neighborhood Association
Board Meeting – July 1, 2020**

In Attendance	Absent
Roxanne Townsend, Chair Bob Thompson, Vice Chair Roger Ramsay, Treasurer Stacey Bershod, North Sector Leader	Sarah Sweeney, Secretary Mike Thompson, South Sector Leader & Highland Hospital Liaison Karl Waelder, East Sector Leader

Next Meeting: August 4, 2020

Agenda

1. Treasurer's report
 - a. Approx. \$10k total (commitments to historic site project, calendars, website tech help, welcome bags)
 - b. \$2k moved to checking
 - c. No new revenue since June report

2. Updates from other groups
 - a. MNBN
 - b. NBN6
 - c. 6/30/20 City Presidents Meeting
 - i. Presenters from 3 charitable foundations:
 - ii. M&T Bank – only give to 501c3 organizations, emphasis on education projects and cultural activities, MCC/RIT/Fisher scholarships, application on website, contact is Carl Carballada, email: carballada-ccarballad-contractor@mtb.com
 - iii. Rochester Area Community Foundation – 2021 applications due by 10/1/20, will have up to \$35k to give out (hopefully), limit is \$2,500 per neighborhood, application online, contact is Maya Crane, email: mcrane@racf.org
 - iv. ESL Foundation – need to be a 501c3 to apply, focus on affordable housing and connected neighborhoods and education, grants have been paused for the remainder of 2020 except for amounts less than \$1,000, contact Eric VanDusen, email: evandusen@esl.org
 - v. Rochester Economic Development Corporation (REDCO) – is a 501c3, primary focus is city corridors as defined in the 2034 plan, located at 80 Commercial Street, Baye Muhammad is the CEO, <https://www.redcoroc.com/>
 - vi. Street Liaison Discussion – Serve as a go between for city and businesses, example: promoted business grants to support business during COVID-19 for salaries, rent, utilities; 400 distributed in the city as of end of June.
 - d. 6/16/20 City Presidents Meeting
 - i. New website: <https://www.jumpstartingroc.com/> - presenter: Dorraine Kirkmire, re-opening plan for the city, daily updates to website, example: sidewalk eating rules & regs, supporting gyms in outdoor spaces for classes
 - ii. Community/Neighborhood University launch moved to Fall, 8 sessions, 30 participants max, free, 2nd session in Spring 2021

3. Board Membership – Call for Board Members web page reactivated and will promote in emails and Facebook

4. July Newsletter Topics
 - a. Census
 - b. Call for Board Members

- c. Jump Starting Roc Website
 - d. Historic District Info – Landmark Society will be at July 13 NBN6 Zoom Meeting
 - e. Sandbox Moved & Reasons Why
 - f. City Council Meeting Process
5. 2021 Calendar – Photo Contest
- a. Limit entries to three per person so no one individual overwhelms the contest
 - b. Cutoff for photo submissions will be 8/31/2020
 - c. First two weeks of September photos will be evaluated
 - d. Go with local printer even though cost is a little higher than online options
 - e. Calendar size – 8 ½" x 11"
 - f. Print 100 calendars
 - g. Still need to determine recommended donation amount for each calendar
6. Historic Districts
- a. <http://www.landmarksociety.org/highland/>
 - b. <http://www.landmarksociety.org/gregorytract/>
 - c. Two informational meetings presented by The Landmark Society week of July 13
7. Other Topics?
- a. Volunteers Needed – No one showed up at the garden cleanup
 - b. Positions needed
 - i. Volunteer Coordinator
 - ii. Beautification Committee
 - iii. Pac Tac
 - iv. Others?
 - c. Set up Volunteer web page, add form, promote through emails and FB