

**Highland Park Neighborhood Association
Board Meeting – October 6, 2020**

In Attendance	Absent
Roxanne Townsend, Chair Bob Thompson, Vice Chair Roger Ramsay, Treasurer Karl Waelder, East Section Leader Hank Wedow, At Large & Business Liaison Mike Thompson, South Section Leader & Highland Hospital Liaison Dan Barnak, At Large Stacey Bershod, North Section Leader Kiersten Shinrock, New Member Joe O'Donnell, Guest Heidi Scorsone, Guest	Sarah Sweeney, Secretary Deb Quinn, At Large

Agenda

1. 125 & 117 Highland Parkway, Joe O'Donnell from GLA
 - a. The existing buildings (125 & 117) have a total of 19 apartments and 25 parking spaces including 2 guest spaces.
 - b. The owner Maison Apartments is looking to add 6 additional one-bedroom apartments within the existing buildings at 125 & 117 Highland Parkway. (3 in each)
 - c. There will not be any new additions to the buildings.
 - d. As a result, we would like to add 6 additional parking spaces as shown on the site plan. These parking space will be located towards the south end of the site and will not be visible from any of the existing surrounding residence.
 - e. We will need to submit to the City for a variance and we would like your input and endorsement of the
 - f. Joe will forward email from Matt Simone describing the zoning situation
 - g. Joe will contact the HPNA Board when next steps are completely understood and with what actions are required

2. Treasurer's report – no new activity, account balances remain at about \$10k

3. 501c3
 - a. HPNA received an Employee Identification Number (EIN) in 2018. Because we have an EIN, we likely need to file a tax return from 2018 forward.
ACTION: Roger will look into filing tax returns and if necessary, will have them prepared and sent out.
 - b. HPNA will need to create a corporation first and then file for 501c3 status. Highland Park Neighborhood Association is an available corporate name in NY.
 - c. When we become incorporated, we'll need to address who gets to vote. How our by laws are currently written may cause issues with voting within a corporate structure.
ACTION: Bob will contact the Corn Hill Neighborhood Association to see how they have their voting structure set up within their 501c3

4. 2021-22 Calendar
 - a. Judging – 2 judges have agreed to participate
 - b. Printing – agree to doing images with full bleed (extended to edge of paper)
 - c. How to order – We'd like to have online ordering so we'll use our EIN to set up a HPNA PayPal account
 - d. Donation - \$15

5. October E-newsletter Topics
 - a. Calendar Orders
 - b. How to Vote (mail-in, early, polls)
 - c. Historic Districts Updates
 - d. Playground Updates
 - e. Halloween Safety Guidelines
 - f. Highland Hospital

6. Ellwanger & Barry Playground
 - a. City has ordered additional signs to place near play surface about sand
 - b. Undecided about Gaga Pit.
ACTION: Mike will post signs on the side of the pit to let people know there's consideration for removing this "feature" and see if we get pushback for removing it.

7. HPNA Board – Slate of Officers for 2021-2022
 - a. Chair, Roxanne Townsend
 - b. Vice Chair, Bob Thompson
 - c. Treasurer, Roger Ramsay
 - d. Secretary,
 - e. Communications,
 - f. Section Leaders
 - i. East, Dan Barnak
 - ii. North, Stacey Bershod
 - iii. South, Mike Thompson
 - g. At Large Members:
 - i. Hank Wedow, Business Liaison
 - ii. Deb Quinn
 - h. Kiersten and Roxanne will discuss offline re: Kiersten filling either the Secretary or Communications role

8. Highland Park Neighborhood Video
 - a. CGI, a local PR firm, offered to create, at not cost to us, a video highlighting our neighborhood.
 - b. Mike was interviewed and his dialogue is part of the video
 - c. Mike and Roxanne have seen the draft and it's great!
 - d. CGI will provide to us a link to the video which we can use online. We can brainstorm where to post the video after we have the final video.

9. Loops – Facebook discuss about non-permit activities
 - a. Building is owned by the same person that owns Mingh Restaurant and other properties along S. Clinton
 - b. Rented to an individual that appears to want to establish some sort of private club. Unfortunately, they are serving alcohol without a license and have not applied for the appropriate permits for the establishment.

10. Business group in or near HPN
 - a. Hank will begin to connect with these groups to gain insight in how HPNA can best support these local businesses
 - b. BASWA – Kristina Jones
 - c. Jenn Topa – SE Planning Committee (?)
 - d. Anyone who has contacts for any of these groups, please send out to the board so we can begin a contact list and so Hank can move this effort forward.

11. Updates from other groups

- a. MNBN – primary focus remains re-zoning
- b. NBN6 – no updates relevant to HPN
- c. City Presidents Meeting
 - i. 9/22/20: Update re: Meals for Seniors, from local restaurants
 - 1. To date, 7,382 meals have been served
 - 2. Program ends in October unless additional funding can be found
 - ii. 10/6/20
 - 1. Meals for Seniors, 8,822 served to date, 205 households in SE sector using this service
 - 2. SE NSC has an intern from SUNY Brockport this semester, Vince Acito
 - 3. Lt. Wilson is our new representative at the SE NSC
 - 4. Over 600 applications have been filed for the Business Emergency Retention Grant (BERG)
 - 5. New web page on City of Rochester web site with information about accessing public meetings during COVID19 restrictions. Lists meetings by date and has links to access. <https://www.cityofrochester.gov/publicmeetings/>
 - 6. Redco will be invited to a future meeting. There are concerns that this organization's activities are not transparent to residents of the city.
- d. PCIP – No September Meeting
- e. Other meetings?