

**Highland Park Neighborhood Association
Board Meeting – February 5, 2020**

In Attendance	Absent
Roxanne Townsend: Chair Sarah Sweeney: Secretary Stacey Bershod: North Section Leader Karl Waelder: East Section Leader Bob Thompson: Vice Chair Alecia Crawford: Communications Mike Thompson: Highland Hospital Representative	Roger Ramsay: Treasurer Brian White: At Large Member

Minutes

1. Treasurer’s report
 - a. Canceled PayPal

2. Winter Thaw Party & General Meeting
 - a. DiBella’s subs, order pizzas, juice boxes, veggies, napkins
 - b. Starts at 6PM, Open for setup around 5PM
 - c. Membership table, flags, t-shirts, pens, forms, etc.
 - d. Updates
 - i. Any parking updates for the meeting?
 1. Mike will e-mail a status about parking and Highland Hospital
 2. Survey results were compiled
 - ii. Direct people to hospital blog
 - e. Suggestion box
 - f. Volunteer coordinator – try and find someone

3. Review 2020 Calendar
 - a. Reviewed calendar
 - b. Meet the Musicians – March 14th
 - c. Meet the Musicians – March 28th
 - d. Spirit Contest Race – April 19th
 - i. Stacey is managing
 - e. Need someone to manage the yard sale – June 20th
 - i. Maybe have a music event and opening of the playground
 - ii. Need to organize houses, make maps, let Spectrum know
 - f. Michael Tomb will find a band for National Night Out – August 4th
 - i. Need police participation
 - g. Need someone to manage Taste of the Neighborhood – September 19th
 - i. Alecia and Stacey will manage
 - ii. No longer think we should collect raffle items from businesses
 - iii. Ask for restaurants to bring food, ask for people to bring food
 - iv. We can have a 50/50 raffle and maybe a raffle gift
 - v. Get a band
 - vi. Keep it simple, take it back to its roots
 - h. Halloween Parade
 - i. Maybe see if we can participate, buy candy, advertise

4. Board member input requested for 2020 initiatives
 - a. Messaging for Neighborhood regarding:
 - i. Breaking into cars, stealing packages, crime stats
 - ii. Suggestions for UPS and FedEx delivery instruction change
 - iii. Suggestions for delivery locations
 - iv. Police tips for car safety
 - v. Police tips for home safety from break ins
 - b. Traffic
 - c. Proactive communications stream to our representatives
 - d. Promote businesses
 - i. Cinema
 - ii. Highland Diner
 - iii. Links to businesses in the neighborhood
 - e. New web page with information on the neighborhood
 - i. Welcome Wagon – physical delivery
5. Other
 - a. General Idea - Maybe we come up with “instructions” for each big event so that when we are looking for a volunteer, we can clearly show what exactly they are volunteering for. Makes it less scary and clearer.
 - b. Citizen’s University – Alecia attended planning sessions. A 3-month course will be developed and be presented once in the Spring and once in the Fall. Each neighborhood can send 1 person to each session.
 - c. Invite Jesse Knoth to an HPNA board meeting so we can hear what SEAC has available and to let him know what our 2020 plans are.

Online Voting Results Since January Meeting

Proposal is to allocate, up to, a \$1,000 budget for the February neighborhood event at Swiftwater.
Please vote yes (to allocate \$1,000) or no (to not allocate \$1,000).

6 – Yes

1 – No

2 – No Response