

**Highland Park Neighborhood Association  
Board Meeting – December 10, 2019**

In Attendance	Absent
Stacey Bershod Roger Ramsay Sarah Sweeney Roxanne Townsend Karl Waelder	Alecia Crawford Bob Thompson Mike Thompson Brian White

**Minutes**

1. 2020 Funding Decisions/Info
  - a. Roxanne will create a simple 2020 annual budget (a Google sheet in our “shared” HPNA Google account). Will allow us to track each event separately. What are HPNA’s ongoing, annual costs? Website, Water, Insurance
  - b. Would like to have revenue categories so we can track our income year over year. Income sources are membership, personal donations (at events), business donations, grants.
  - c. Website support from GoDaddy – renew up to \$750 annual commitment for technical support – Passed (5 yes, 4 absent)
  - d. Summer Concerts at Ellwanger and Barry park – two concerts allocating up to \$500 per concert – Passed (5 yes, 4 absent)
  
2. 2020 Calendar Review
  - a. 4 Winter concerts (2/1, 2/28/, 3/14, 3/28)
  - b. Spirit Contest (April 19)
  - c. Neighborhood Yard Sale (June 20)
  - d. National Night Out (August 4)
  - e. Taste of the Neighborhood (September)
  - f. Children’s Halloween Parade (October)
  
3. HPNA Gmail Account – During 2020, migrate all electronic files to this account.
  
4. Other – Join SEAC and MNBN for 2020.

**Online Voting Results Since October Meeting**

1 – Online vote held during November to allocate \$470 to sponsor the holiday movie at the Cinema. Proposal to call this event the Carlene Woodward Memorial Children’s Holiday Movie Event.  
 Unanimous – Yes

2 - Online vote held during October, 2019 regarding the proposal to allocate a \$1,200 budget for an HPNA Winter Music Series to be held at the Southwedge Mission. The final vote count follows.

7 - Yes

2 – No

Proposed: The Highland Park Neighborhood Association will allocate a budget of \$1,200 (breakdown per concert below) to support four music events during the months of January through April 2020 to be held at the Southwedge Mission. These types of events were held in the past and were called “Meet the Musicians”. Below is a detailed description of how these events will be organized. Michael Tomb and Marcia Zach will organize and manage these events and Roxanne will be the HPNA Board member liaison for the events.

Please reply to this email to vote yes or no, to allocate these funds for these events.

Yes = HPNA funds can be used

No = HPNA funds cannot be used

Description:

The concerts will take place on Friday or Saturday, late afternoon or evening, based on the theme of each concert.

The HPNA Communications team will participate in promoting these concerts using our website, email mailing list, and our Facebook Page. The budget does not cover and costs for advertising materials.

HPNA will have a Membership/Volunteer table at each concert (depending on availability of HPNA Board members).

The proposed budget is based on the expectations that one classical concert will cost ~ \$400 and for the other three \$200 apiece. In addition, voluntary donations would be split 50/50 with the artist and the mission to support its expenses. Experience has shown that donations can be as high as \$200 so this will help especially for the classical concert where in the past the cost was \$500 per concert. In addition to artist costs, that budget includes \$50 for intermission refreshments. Traditionally, a complimentary pastry platter has been purchased from Georgies. This could vary based on suggestions. Matthew, pastor at Southwedge Mission, will ask if Coffee Connection is interested as well.