

**Highland Park Neighborhood Association
Board Meeting – October 24, 2019**

In Attendance	Absent
Stacey Bershod Roger Ramsay Bob Thompson Roxanne Townsend	Alecia Crawford Sarah Sweeney Mike Thompson Karl Waelder Brian White

Next Meeting:

HPNA General Meeting

Wednesday, November 13

6:30 p.m. – Frederick Douglass Rec Center

6:00 p.m. – Board members that can come early to set up, please be there around 6. Thank you!

Online vote held during October regarding Bob Thompson joining the HPNA Board. Bob Thompson will be joining the HPNA Board with a final vote of 5-yes and 3-no.

Agenda

1. Treasurer’s Report
 - a. Final cost total for BoulevArt - \$1,325 – Should add other events to the grant writeup to take advantage of the full amount received.
 - b. Monthly financials
2. HPNA Gmail Account – Google Drive, Sheets, Docs, Forms – Need to discuss further when more board members are present. The purpose of using a single Google account is so we have a single place for all HPNA electronic files.
3. Need to fill Volunteer Coordinator position – Could be someone on the HPNA Board or a volunteer for volunteers with an HPNA Board member as a liaison.
4. Need to fill Vice Chair position This person will need to “embrace” the Membership function. I believe Jane Wineberg would be willing to sit with us to explain the Membership process she used during her time as Member Coordinator since the Board hasn’t done much with Membership this year so we need a refresher. – Add to December agenda.
5. Review Mission Statement – purpose to align our 2020 activities to the stated HPNA mission.

Mission Statement of the Highland Park Neighborhood Association

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents.
- Plan activities and events that bring neighbors together.
- Represent the neighborhood in dealings with the City of Rochester and other institutions.
- Keep residents informed through direct and online communication.
- Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community

- Engender open and democratic processes to the benefit of all residents who wish to participate in neighborhood activities and representations.

This Association shall be noncommercial, non-sectarian, non-partisan and will not discriminate on the base of sex, religion, race, gender, economic status, sexual orientation, or political affiliation.

6. 2020 Planning (and rest of 2019)

Topics for November General Meeting

- Pitch for Volunteers/Supporting Membership
- Parking Survey and Parking Updates
- Highland Hospital Construction Update
- 2034 Plan – Would like to form a neighborhood committee to review plan and how we can use it to the advantage of our neighborhood.
- Need to check to see if Mitch Gruber is still interested in attending and would like to say a few words
- 2019 in review – 2020 plans
- Open Q&A session to understand what’s important to neighbors. Is the Board missing topics that are important to the neighborhood.
- We’ll be having a give away of a newly discovered ToN raffle item and some of the member thank you items.

2020 Calendar of Items – First Draft

January

- HPNA Board Meeting
- Music Event at Southwedge Mission (?)

February

- HPNA General Meeting (hopefully at Swiftwater)
- Music Event at Southwedge Mission (?)

March

- HPNA Board Meeting
- Music Event at Southwedge Mission (?)
- Spirit Contest for race route along S. Goodman Street

April

- HPNA Board Meeting
- Music Event at Southwedge Mission (?)

May

- HPNA General Meeting

June

- HPNA Board Meeting
- Bring Your Own Picnic/Music at Ellwanger & Berry Park

July

- HPNA Board Meeting
- Bring Your Own Picnic/Music at Ellwanger & Berry Park

August

- HPNA Board Meeting
- Bring Your Own Picnic/Music at Ellwanger & Berry Park

September

- HPNA General Meeting – request nominees for 2021/2022 HPNA Board Officers

October

- HPNA Board Meeting

November

- HPNA Board Meeting

December

- HPNA General Meeting – Board Elections

Ideas for 2020 that have an HPNA Board sponsor

- **Roxanne and Bob – Form Roc 2034 Committee** – Suggest we ask for volunteers to form a working committee to review and provide input as to how the Roc 2034 plan impacts and can benefit our neighborhood. Think this plan is too big and too complicated for the HPNA Board to work on it without support from neighbor volunteers.
- **Communications Committee – Monthly E-Newsletter** in 2020 – establish a schedule, volunteers for content, etc. This will be managed through our Mail Chimp account. We'll also explore reconnecting with the Southwedge Newspaper (not sure of exact name). Roger will contact Nancy O'Donnell to get her input on how we can engage with them to submit info for the paper.
- **Roxanne – Music Events (Winter venue would be Southwedge Mission. Summer venue would be Ellwanger & Barry park.)**

Online Vote to approve budget for Winter events: ongoing

Michael Tomb and Marcia Zach have proposed this to me. These concerts/events were previously held and well attended in the neighborhood. Looking to have 3 to 4 concerts in 2020 during the months of January, February, March, and/or April. Days of week would be Friday or Saturday evening. Budget requested for each event is \$300 or \$1,200 if all events are held. Michael and Marcia would coordinate all events with Matthew Nicholoff. Roxanne would be the HPNA Board liaison.

- **Stacey – Spirit Contest** – Stacey has met the folks that live on S. Goodman who are willing to volunteer to manage the event. She will content with them for the 2020 race. Roxanne will look into pricing for “flutter flags” that can be put along the route of the race through our neighborhood so runners know what neighborhood to vote for!
- **Roxanne** - Collect and organize info for **neighborhood maintenance activities**. E.g. gardens, street banners, public art, etc. What are all the things that need somewhat regular maintenance in our neighborhood, who will be responsible for coordinating activities needed for maintenance, who are the contacts within the City of Rochester and/or Monroe County to provide what needed for maintenance.
- **Stacey** – Will continue to represent us at NBN6. Anyone can go to these meetings but it's good to have an HPNA Board member that is our primary attendee.
- **Bob** – Has volunteered to be our liaison to MNBN. This group has really gotten significantly more organized over the last year so HPNA will move forward to become a member. The annual fee is \$25. Since this amount is less than the \$100 threshold requiring a quorum vote, the HPNA Board has approved membership for our Association into MNBN.
- **Bob** – Will monitor agendas for the City Planning Commission and City Council and notify the HPNA Board if an agenda item, that might impact our neighborhood, appears as a monthly agenda item. It will then be up to the HPNA Board to decide if the board should prepare to speak at a public meeting session.

- **Mike** – Liaison to Highland Hospital

Ideas for 2020 that need an HPNA Board Member to sponsor/coordinate

- Nat'l night out on calendar of events-August?
- Halloween parade-October
- Kids day at the Cinema-Jan/Feb?
- **Volunteer Coordinator** – Doesn't need to be an HPNA Board member but there should be an HPNA Board member as a liaison
- **Membership Coordinator (Vice Chair)**
- **Taste of the Neighborhood**
- **Traffic calming**
- **Review/clarify "rules" for allowing people to join our Facebook group.**
- **Inventory & Organize HPNA non-electronic "stuff"** – HPNA has stuff in many places and is often hard to find. Can we consider renting a storage unit or building a shed somewhere (e.g. Ellwanger & Berry park) to have a single storage area.
- **Review and update HPNA By-Laws** and clarify the HPNA Board purpose. This has been brought up this year with regard to the major zoning items. How much should the HPNA Board really do for these very big issues. How can we best serve the needs of our neighborhood with an all-volunteer board, many of whom have full time jobs and everyone having a full-time life!?!)
- **Grants** – What's available to us in 2020? What are the projects we could apply for? (Bob is going to see if his contact at the Rochester Area Community Foundation is still associated with this organization so we can have an advisor within this organization to help us with what might be available.)
- **School Choice Program** – Revive this specialized meeting to inform neighbors with school age children how the RCD lottery works. Mary Staropoli was a previous organizer and may be willing to guide someone new as to how this was put together previously.
- **Engage with Business Groups** in the Southwedge (SWPC, Southwedge Planning Commission) and along S. Clinton (South Clinton Merchants).
- **Become more active in PCIC** – Paul Urai has been the primary attendee at these meetings as our neighborhood safety officer. It would be good to get an HPNA Board member involved with these meetings.
- **Engage with Community Design Center of Rochester (CDCR)** – Once we establish some direction from the Roc 2034, we might engage this group to take a comprehensive look at our neighborhood and provide us with specific tactics/ideas.

Description from the CDCR Website

The Community Design Center of Rochester (CDCR) is a non-profit organization of design professionals promoting healthy, sustainable communities by encouraging quality design of the built environment and thoughtful use of built and natural resources. We do this by providing technical assistance and access to educational and training opportunities that increase awareness about the built environment, the impact of design and the importance of good urban planning. By actively engaging through partnerships in city and regional initiatives that include guiding communities in creating vision plans and encouraging community involvement in planning and developing processes, CDCR plays a critical role as an advocate for good design in the Greater Rochester Region.