

**Highland Park Neighborhood Association
Board Meeting – March 21, 2019**

In Attendance:

Roxanne Townsend: Chair

Matt Denker: Vice Chair

Sarah Sweeney: Secretary

Mary Rose McBride: Co-Communications

Alecia Crawford: Co-Communications

Stacey Bershod: North Section Leader

Lindsey Cray: Member at Large

Roger Ramsay: Treasurer

Absent:

Karl Waelder: East Section Leader

Next Meeting: Thursday, April 18

Agenda

1. Development Projects

- a. Highland Hospital – Planned Development District passed by City Council on 3/19/19.
- b. Colgate Divinity owner/developer, Angelo Ingrassia, at April 8 NBN6
 - i. Mr. Ingrassia will discuss the reuse of the landmark buildings, plus a proposal for two new buildings, one on the east side of the campus and one on the north side of the campus. And he will share his vision for the South lawn.
 - ii. Communication Plan – Email, Facebook, Event on Website, Nextdoor
 - iii. Discussion
 1. Big concern is avoiding ending up with an empty building.
 2. Want to be part of the planning meetings, asked for an invite.
- c. Highland Park Reservoir
 - i. Roxanne is asking City Water department to speak at NBN6 in September in regards to updates on the project
- d. Playground rebuild may impact Taste of the Neighborhood – I'll contact the city to get updated timing
 - i. Matt clarified that it should not impact Taste of the Neighborhood as it looks like summer will be when the playground rebuild happens

2. BoulevArt

- a. Thank you, Alecia, for getting us the FULL grant for this project!!! – How does that money come to us?
 - i. Alecia says it will be mailed to the PO Box for us to deposit.
- b. Karl will be away until May – We can use the spreadsheet Mike provided and figure out what items need to be done prior to his return.

3. Spirit Contest during April 28th, Rochester City Marathon

- a. Emailed Christen Kelley on March 6 and heard nothing back – Does anyone know her personally?
 - i. Matt will contact her husband to see if they're doing it and if they received our e-mail. He was able to get her phone number and e-mail and passed along Roxanne's number too.
 - ii. During this event we would fill cups up with water, putting them on table, and letting runners grab them as they past.
 - iii. Setup is about 7:15AM, runners pass around 8AM
 - iv. We decorate the street with paper flowers and chalk
 - v. Our "to do list" is typically to do anything they ask for, they usually send out an e-mail to see if you are still participating

4. Financial Items
 - a. Reports
 - b. Bank Account
 - i. Unanimous vote that chair, co-chair, and finance will be only ones with bank account access
 - c. PayPal
 - i. Sarah will work with Roger on setting up and linking the bank account
5. Any website updates
 - a. No new updates, need to work with Roger on making PayPal account and will then connect it to the website
6. Reconnect Rochester
 - a. SEAC wants to nominate the So. Clinton/Goodman intersection in order to review the intersection thoroughly (pedestrian, bike lane, traffic, etc)
 - b. Mention our concern that this intersection may not be feasible for the scope of the project, suggest South and Reservoir or Clinton and Meigs, or Clinton and Alexander.
7. City of Rochester Neighborhood Guidelines input
 - a. We're late but let's send our input anyway
 - b. This stemmed from a letter that was released without permission. A city counselor member requested guidelines for what a group should be.
 - c. The city says there is no money to give so no one should worry about being a 501c3
 - d. There is no plan to restrict what a group is unless residents want it.
 - e. We are ok with recognizing groups but not restricting them
8. Neighborhood Beautification
 - a. Gardens
 - b. Removing trash
 - c. Run down rental properties.
 - i. Example 1: Matthew Willson at 93 Bellevue is owner of 1060 South Ave. The owner is a neighborhood resident. Stacey drove by the property. There is nothing listed as code violations. It looks like a rental which has been owned since the 90's.
 - ii. Example 2: Lindsay has noted that on Caroline Street there are issues with renovation garbage left on the sidewalk including broken glass.
 - iii. Example 3: So. Clinton – trash and dead rats
 - d. Linsey is going to coordinate meeting with the commissioner and inspectors to review properties and address a serious concern
 - e. We used to have a committee who would organize volunteers to work in gardens, check properties, clean up, etc
 - f. Need to request a clean sweep for the park. Wednesday May 8th will be our park pick up with pizza. Stacey will arrange getting the clean sweep ordered.
9. Items currently on hold
 - a. 501 (c)(3) – need to put some organization processes in place prior to moving forward.
 - i. Need single place to store all financials, all documents, all “business” items and it cannot belong to a board members account. Mary-Rose will figure out the online place to store items.
 - b. Gregory historic district is on hold until we are a 501c3