



HPNA General Meeting Minutes – October 28th, 2014
“Annual Summit”

Mission

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
- Plan activities and events that bring neighbors together
- Represent the neighborhood in dealings with the City of Rochester and other institutions
- Keep residents informed through direct and online communication
- Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community

Attendees:

- Karl Waelder
- Mary Staropoli
- Claire Marziotti
- Rob Unckless
- Kerry Reagan
- Mike Mahoney
- Kat Brady
- Barb Ficcaro
- Stacey Bershod
- Chris Kase
- Alexandra Marris
- Becca Webb
- Dave Halter
- Frank Taylor
- Jean Rioche
- Michael Tomb
- Marcia Zachs
- Matthew Nickolov
- Lori Bryce

Vote on Topics:

- Events 1



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- Kids activities 3
- Security 8
- Traffic calming 9
- Placemaking/Beautification 10
- Arts and culture 2
- History 4
- Hospitality and welcome bags 0
- Communications 4
- Membership/volunteers 3
- Little libraries 1
- Highland hospital 0

Placemaking/Events

- Bike rack at the park; other bike racks (Contact Elizabeth Murphy)
- More little libraries/promotion
- How do we support porchfest?
- Meet the musicians
- Internal banners (Mike Thompson)
- Add art shows at musical events
- Neighborhood ownership of School 12/rec center
- School 12 - maintaining and expanding successful programs
- Neighbor of the year
- Neighborhood holiday competition

Security

- Neighborhood watch
- Guidelines for reporting
- Buzz - 10 things you can do to be neighborly during the holidays
- Promote:
- no packages at visible places
- promote events at lower income parts of nhood (tower,)
- get to know neighbors
- block clubs (leaders)



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- inform neighbors (that you trust) that you are going away
- free coffee to meet neighbors
- institute a security/911 policy
- encourage people to call 911

Communications/History

- Need volunteers for buzz, deliver
- Bullet points guidelines for social media
- Potlucks in the park
- Basic organizing training (like for block clubs, - Marvin Mitch
- Day of the month at cafe for certain block to meet neighbors m,nj

Traffic calming

- Major Concerns – Speeding and Pedestrian Safety Crossing streets especially S. Goodman St.
- Ideas for S. Goodman:
 1. Speed Humps – It’s an arterial street so it does not qualify
 2. Stop light- This has been requested already and denied.
 3. Pedestrian Light – Not at an intersection (e.g. Between Linden & Crawford). Mike Thompson may be able to get some donated from Xerox.
 4. Center Island Narrowing – Most feasible for S. Goodman St. of engineering solutions for an arterial street. (Karl will send an email to Erik Frisch)
 5. Speed Trailer – We will be getting 2 Movable Radar Signs on S. Goodman on a rotating basis.
- Increase number of striped crosswalks in neighborhood
- Increase Traffic Enforcement
 1. Find out if traffic enforcement has been cut over time.
- Lobby for speed limit change. State level
- Change Culture – Media Campaigns , Education
- Add BoulevART projects on residential streets (Note: Paint fades too quickly where cars brake so center of intersections would be better solution than painting crosswalks)
- PR campaign to slow down in neighborhood.
- Temporary Speed Humps (The City is using these as trials for the Bicycle Boulevards) in different locations.
- Red Light Cameras at crosswalks suggested.



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- Meigs and Linden Streets are proposed streets for Bicycle Boulevards.
- Find out if traffic enforcement has been cut over time.