



Highland Park
Neighborhood Association

Tuesday, July 17th 7:00 pm - 9:00 pm Crossroads Coffee House

Attendees: Mike Mahoney, Mary Staropoli, Marcia Zach, Meghan Delahanty, Lauren Schieck, Michael Tomb, Paul Urai

Absent: Jill Carlier, Lori Bryce

ONGOING AND UPCOMING

Tuesday morning summer play dates (Meghan): Play dates have been happening and well attended.

Music in the Park (Marcia): This has been postponed; the rain date is next Wednesday, July 25th. This date has already been approved as a rain date by the City so we don't anticipate any problems.

- Michael has posters for the event; he has posted the revised date on Facebook and on the blog.

National Night Out (Michael): Discussions with NBN6 never went anywhere. Ours is the only area neighborhood to participate.

- If we do a BoulevART Reunion photo, that might be a draw.
- How about getting a food truck to show up? Food trucks do their own permits; we do not need to include that in our event permit.
 - Mike is going to talk to the Snow Daze truck people.
- Is Rochester an official National Night Out city? This might be a requirement if we want to get any of the items available on the web site (balloons, fliers, etc.)
 - How much do branded event items cost? Can we replace with generic items for less money?

Next Buzz edition (Mike): Submission deadline will be August 5th.

- When making submissions to Mike, please clearly identify emails as Buzz-related.
- Must go to the printer early the week of the 27th; will be finished and ready for delivery Sept. 1st (before TON).
- Calendar will include everything to take place through December.

Taste of the Neighborhood (All): This event will occur 9/16. Matt sent some TON information when he resigned but not an overall event plan or checklist.

- Need to do:
 - Shopping
 - Band: Michael and Marcia have a jug band in mind; involves audience participation with kazoos. What equipment do they have/need? The band quoted Michael a price in the \$300 range for this event. **Motion: commit up to \$300 for this band for TON.**
 - Food
 - Setup



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- Kids' activities: a hula hooping clinic for kids? There are three serious hula hoopers in the neighborhood. Meghan will arrange for hula hoopers and also possibly zumba during band intermission.
- Raffle: Jane, Sarah, Marina have volunteered to work on this, we still need additional volunteers to solicit donations.
- Writeup for Buzz
- Taste of the Schools element? Contact schools about setting up informational tables?
- Can we get a chair for this event? Chairs for each of the smaller pieces?
- Can we develop a form letter to initiate a donation request from businesses?
- Will have a TON planning meeting on the 31st at Crossroads at 7pm. Invite past volunteers and also post on Facebook. Mary will send out the meeting invitation.

2012 PROJECTS

BoulevART (All): Michael is writing up an article for the Wedge and also compiling lessons learned to give to the City.

- Lessons learned:
 - We need a cleanup crew planned from the beginning.
- Negative feedback?
 - There were a handful of negative commenters, but nothing constructive. Feedback was overwhelmingly positive.

E&B Park Kiosk (Michael): We are still hoping to have the kiosk finished before TON. This will require some cooperation from SEAC. We need to know from John Page if the funds are available.

- Kiosk will be put on the Meigs Street entrance.
- We also need a permit and maintenance schedule; we will deal with that as it comes along.

Block Leader Initiative (Mary, Marcia, Lauren): No updates; Mary, Marcia, and Lauren are going to get together and work on this.

Website (Michael): Michael is working on a couple of items, including the calendar feature. Proposing an update to create separate calendars that can be merged (a la Google calendars) so that we can just have a HPNA calendar for only HPNA events. The current view is crowded and tough to read.

RECENT ACTIVITIES

General Meeting, June 19th (Mary): It was a good meeting - had a good turnout with new people. June may be a challenging month because of busy schedules. There was a good safety discussion.

- Jean volunteered to draft a letter to the City regarding boundaries.



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- Mike Thompson offered to help arrange to have Highland Hospital come to the October General Meeting.
- Banners for South Clinton are pretty much a done deal; Mike has offered to come to a board meeting to explain where the banners are going to go.

STANDARD REPORTS

Board Business (Mary): Ruth Danis has resigned from advisory group to focus on Louise Slaughter's campaign.

Communications (Mike): Regarding Facebook - can we curb political statements? Be vigilant about moderating. Limit event invitations to HPNA events.

Membership (Lauren): We have a number of new members; one via welcome letter and several Buzz membership forms.

Treasurer: Lori is not here; no updates.

Security (Paul): Did not get a check from Lori for the permit. Crime continues to be up due to the summer months but is down from last year.

- Will notify NSC about individual on Benton without a muffler on his motorcycle.

Children & Families (Meghan): Can we do something for families in the winter? We currently have a gap in activities for children in the winter.

- Something similar to the Christmas Eve celebration at Washington Grove?
- Something outdoors in the playground? Caroling? Decorating?

Can we incorporate a Taste of the Schools element with the TON event? Schools may be able to just come and set up tables with information.

Volunteers (Marcia):

Art & History (Michael):

NEIGHBORHOOD GROUP UPDATES

NBN6, SEAC, McFadden (Mary): Adam McFadden is trying to have regular meetings with neighborhood leaders in his district. The next one is scheduled for August 15th, which is the date of Music in the Park. Mary will join the SEAC board in August. Carlene has stepped down from NBN6.



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ESCAPE (Mike, Mary):

399 Gregory (Mary): No report on this; need to talk to Carlene.

Highland Hospital (Mary): This relationship is less adversarial than it has ever been. It would be a positive idea to have representatives from Highland to conduct a Q&A at the next General Meeting. This could be the theme of the October meeting.

- Could provide some education and history about Highland Hospital and what it provides.

OPEN FORUM