



## HPNA Board Meeting Minutes – September 30<sup>th</sup>, 2014

### **Mission**

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
- Plan activities and events that bring neighbors together
- Represent the neighborhood in dealings with the City of Rochester and other institutions
- Keep residents informed through direct and online communication
- Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community

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**Members present:** Lori Bryce, Chris Kase, Lauren Schieck, Mike Mahoney, Michael Tomb, Marcia Zachs, Rob Unckless

### **I. Recent Events/Projects**

**a. NNO** – well attended; lots of politicians; low maintenance

**b. ToN** –

- i. \$486 food; \$915 raffle; \$200 membership; minus expenses; made some money maybe not as much as others
- ii. Setup went well; More trucks at takedown (3 would be good)
- iii. Send out a request for volunteers on Social Networking
- iv. Need to send closing notice to all of condos
- v. Barriers – let's try to get volunteers to for Goodman; more barriers; banners for barriers

**c. The Buzz**

### **II. Upcoming Projects/Events**

**a. Neighborhood Summit – Oct 28**

- i. Mission of the teams
- ii. Laid out the different topics
- iii. More with concerns about whatever people bring
- iv. Celebrations
- v. Other stakeholders; business associations, police, hospital, traffic, crime and security, TON,
- vi. Form for people to add own topics
- vii. Need to have feedback at the end



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### viii. Mission talk to Matthew

### ix. Table for board

### x. Topics

- **Art & Cultural:** Topics: *2014 Art Show, Lilac Festival, Music in the Park, Grants*
- **Little Library Team:** Topics: *Completion of First Wave, Next Wave*
- **Highland Hospital Committee:** Topics: *Hospital Expansion, Other Engagement*
- **Security and Traffic Calming:** Topics: *PAC-TAC, RPD News, Goodman Crossings, New Projects & Boulevard 2014 Refresh*
- **Buzz and Communication:** Topics: *Next Issue of Buzz, Social Media Feedback, Websites*
- **Schools and Children Events:** Topics: *School Choice, Activities for Children, Quality of Life Issues for Families*
- **Board Leadership:** Topics: *FYI on the HPNA, Community Engagement, Finances, Taste of the Neighborhood, Miscellaneous Issues*
- **Hospitality and Welcome Bags:** Topics: *Current and Future Participation*
- **Clinton Avenue Business Engagement:** Topics: *Merchant Association, Core Business Support, Cinema Projects*
- **Volunteering and Membership:** Topics: *Three Hour Team, Membership Campaign, Open Positions: Business and Gardening*

### b. The Buzz

### c. Holiday Meeting – Dec 2

## III. Bylaws -

### a. Positions

### b. Mission Statement

### c. Add email votes

## IV. Next Board / Legacy

## V. Treasury

### a. VOC – still money to spend but need to get reimbursed;

### b. Membership – monthly or annual?

### c. Report

- i. Fleet Feet Money – has been deposited

## VI. Other Topics

### a. VOC

### b. SCMA – South Clinton Goes Batty

#### i.

### c. HPNA T-shirts – nothing yet

### d. Block Leader Campaign – go back to section leaders who attend board meetings?;

### e. Volunteer Process

### f. Summer Crime Problems –

- i. Reporting issue?
- ii. Crimereports.com doesn't seem to be up to date
- iii. Who consolidates the data?



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- iv. What is our role? Conduit for information, advocate, provide resource; continue role as squeaky wheel
  - v. What is the role of PAC/TAC?
  - vi. General awareness stuff – post on FB, Buzz
  - vii. Michael will draft a message to RPD about the use of social media
  - g. **Banners**
  - h. **Art Team IGG**
  - i. **Traffic Calming Campaign**
  - j. **Playground Equipment** – can we give cash to Meghan for balls;
- VII. Next Board Meeting**
- a. **Nov 18**
  - b. **Board meeting scheduling**

### **Action Items:**

- Facebook – donate playground balls to playground: Lauren
- Draft a message to RPD about the use of social media: Michael
- will talk to Meghan about running the meeting: Lori

### **Votes:**

- \$100 for playground equipment will get report: 6 yes, 0 no
- \$100 for SW Mission for tables/chairs: 6 yes, 0 no