



HPNA Board Meeting Minutes – September 30th, 2014

Mission

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
- Plan activities and events that bring neighbors together
- Represent the neighborhood in dealings with the City of Rochester and other institutions
- Keep residents informed through direct and online communication
- Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community

Members present: Lori Bryce, Chris Kase, Lauren Schieck, Mike Mahoney, Michael Tomb, Marcia Zachs, Rob Unckless

I. Recent Events/Projects

a. NNO – well attended; lots of politicians; low maintenance

b. ToN –

- i. \$486 food; \$915 raffle; \$200 membership; minus expenses; made some money maybe not as much as others
- ii. Setup went well; More trucks at takedown (3 would be good)
- iii. Send out a request for volunteers on Social Networking
- iv. Need to send closing notice to all of condos
- v. Barriers – let's try to get volunteers to for Goodman; more barriers; banners for barriers

c. The Buzz

II. Upcoming Projects/Events

a. Neighborhood Summit – Oct 28

- i. Mission of the teams
- ii. Laid out the different topics
- iii. More with concerns about whatever people bring
- iv. Celebrations
- v. Other stakeholders; business associations, police, hospital, traffic, crime and security, TON,
- vi. Form for people to add own topics
- vii. Need to have feedback at the end



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- viii. Mission talk to Matthew
- ix. Table for board
- x. Topics
 - **Art & Cultural:** Topics: *2014 Art Show, Lilac Festival, Music in the Park, Grants*
 - **Little Library Team:** Topics: *Completion of First Wave, Next Wave*
 - **Highland Hospital Committee:** Topics: *Hospital Expansion, Other Engagement*
 - **Security and Traffic Calming:** Topics: *PAC-TAC, RPD News, Goodman Crossings, New Projects & Boulevard 2014 Refresh*
 - **Buzz and Communication:** Topics: *Next Issue of Buzz, Social Media Feedback, Websites*
 - **Schools and Children Events:** Topics: *School Choice, Activities for Children, Quality of Life Issues for Families*
 - **Board Leadership:** Topics: *FYI on the HPNA, Community Engagement, Finances, Taste of the Neighborhood, Miscellaneous Issues*
 - **Hospitality and Welcome Bags:** Topics: *Current and Future Participation*
 - **Clinton Avenue Business Engagement:** Topics: *Merchant Association, Core Business Support, Cinema Projects*
 - **Volunteering and Membership:** Topics: *Three Hour Team, Membership Campaign, Open Positions: Business and Gardening*
- b. **The Buzz**
- c. **Holiday Meeting – Dec 2**
- III. **Bylaws -**
 - a. **Positions**
 - b. **Mission Statement**
 - c. **Add email votes**
- IV. **Next Board / Legacy**
- V. **Treasury**
 - a. **VOC – still money to spend but need to get reimbursed;**
 - b. **Membership – monthly or annual?**
 - c. **Report**
 - i. **Fleet Feet Money – has been deposited**
- VI. **Other Topics**
 - a. **VOC**
 - b. **SCMA – South Clinton Goes Batty**
 - i.
 - c. **HPNA T-shirts – nothing yet**
 - d. **Block Leader Campaign – go back to section leaders who attend board meetings?;**
 - e. **Volunteer Process**
 - f. **Summer Crime Problems –**
 - i. **Reporting issue?**
 - ii. **Crimereports.com doesn't seem to be up to date**
 - iii. **Who consolidates the data?**



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- iv. What is our role? Conduit for information, advocate, provide resource; continue role as squeaky wheel
 - v. What is the role of PAC/TAC?
 - vi. General awareness stuff – post on FB, Buzz
 - vii. Michael will draft a message to RPD about the use of social media
 - g. **Banners**
 - h. **Art Team IGG**
 - i. **Traffic Calming Campaign**
 - j. **Playground Equipment** – can we give cash to Meghan for balls;
- VII. Next Board Meeting**
- a. **Nov 18**
 - b. **Board meeting scheduling**

Action Items:

- Facebook – donate playground balls to playground: Lauren
- Draft a message to RPD about the use of social media: Michael
- will talk to Meghan about running the meeting: Lori

Votes:

- \$100 for playground equipment will get report: 6 yes, 0 no
- \$100 for SW Mission for tables/chairs: 6 yes, 0 no