



HPNA Board Meeting Minutes – May 13, 2014

Mission

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
 - Plan activities and events that bring neighbors together
 - Represent the neighborhood in dealings with the City of Rochester and other institutions
 - Keep residents informed through direct and online communication
 - Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community
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1. Lori's treasury report
 - a. Marcia gave Lori \$163 for donations from the May 3rd concert
 - b. Chris Kase and Stuart's spices – money back from Buzz ads
 - i. Check for Kase written tonight - \$150
 - c. Crazy Dog T-shirts will be purchased
2. Membership
 - a. Pretty similar to last year
 - b. Running low on mugs
3. Need a new welcome bag person
 - a. Send a postcard – don't do the welcome bags
 - b. Card good for discount somewhere; admission to conservatory, etc.
4. BoulevArt
 - a. Need inventory
 - b. Chris has a paint mixer – to attach to a drill
 - c. Planning meeting –
 - d. Supplies –
 - e. Permits are 8:30am to 8:30pm
 - f. Date – June 8th rain date of June 22nd
5. The VOC Project
 - a. Traffic calming/safety issues – some to BoulevArt
 - b. Steering committee is working on application for allocation of funds
 - c. \$300 for beautification for neighborhood associations;
 - d. money for permits for block events
 - e. Cross-quadrant project – we should be aware of other projects
6. Goodman Crossings –
 - a. Are large trucks permitted on Linden St?



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- b. We will get contact (Erik) information out to the community
 - c. Repaint the crosswalk
 - d. Erik Frisch - (585) 428-6709 – erik.frisch@cityofrochester.gov
7. FR=EE Summit - What is the Neighborhood's Role in the Struggle for Racial Equity?
 - a. May 31st at Asbury Methodist Church at 9:30am
8. Lessons from Clean Sweep
 - a. Better and worse than expected
 - b. Gateway garden – 10 people to work on the garden
 - c. A bit disorganized at the city level
9. Meet the Musicians Report
 - a. Series is over –
 - b. Good revenue – turned around
 - c. New music series between mission and Jerry Falzone – again next year?
10. Last Tree Tour Upcoming
 - a. May 18th at 1pm on Sunday – perhaps final one
 - b. Maybe just do seasonal or twice per year
11. Future of Gatehouse Show
 - a. Not happening this year; pulled at the last minute
 - b. Display units we used have disappeared
 - c. Tent?
12. Summer Concerts/NNO
 - a. First concert: 6:30 July 15th; Book and Mike – Beatles
 - b. National Night Out: August 5th; – Charlie Mitchell group
 - c. Taste of the Neighborhood: September 13th?
13. June General Meeting/Picnic
 - a. General sense to be about hospital issue
 - b. Open session in the park
 - c. June 10 – merged with board meeting
14. 7-11 Overture and SCMA
 - a. Can we make it a resource for residents
 - b. What is the best strategy?
 - i. Michael will go to the SCMA meeting – 5/15
 - ii. Community health
15. What ever happened to the Buzz?
 - a. How to make it easier to put together and cheaper
 - b. Single page with calendar, membership form
 - c. Discuss its future at June 10th meeting?
 - d. Physical distribution OK



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- e. New layout person?
 - f. Twice a year – once a year?
16. Chris Kase
- a.

Action Items:

- Michael will get info on clings and magnets
- Michael will design new welcome postcard
- Mike will post on Facebook to find a new welcome person (Mary Rose, Christine Frederick?)
- Planning meeting – Lauren or Rob, Mike, Michael, Marcia
- Michael will put VOC proposal on website
- Michael will write draft of letter to Erik Frisch
- Michael will add to FR=EE to calendar; also NNO and summer concerts
- Michael will talk to Amy about tree tours
- Michael will go to SCMA meeting about 7-11

Votes:

- BoulevArt paid for by VOC – 6 yes 0 no, 1 not present
- Chris Kase as business manager – 6 yes 0 no