



HPNA Meeting Minutes – March 13, 2013

Mission

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
 - Plan activities and events that bring neighbors together
 - Represent the neighborhood in dealings with the City of Rochester and other institutions
 - Keep residents informed through direct and online communication
 - Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community
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Attendees

Vice Chair - Lauren Schieck

Treasurer - Lori Bryce

Secretary - Rob Unckless

Communication Coordinator - Michael Tomb

Volunteer Coordinator - Marcia Zach

Security Coordinator - Paul Urai

Agenda

- I. Review actions from last meeting, unless they are part of a topic included below.
- II. Budget (Lori)
- III. Major Projects
 - A. BoulevART Touchup
 - B. Lilac Festival Gatehouse: (Michael and Lauren)
 1. May 17-19
 2. Art Show
 - a) Need artists – post, blast, make event
 3. Ellwanger & Barry Day - May 19
 - C. Outreach
 1. Free Partnerships

We've made no progress here. We still need to post something on Facebook. Mike will handle this when he returns, unless someone else would like to do it. We can also include something in the Buzz.
 2. NBN6: (Michael)



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- Crime has decreased in the past month or so, but that may be an artifact of differences in reporting
- Zoning on Mt. Hope for bar near Erie harbor
- No progress on Linden/South ave. zoning
 - Is it appropriate to make an official HPNA statement?
- 3. Artisan Church – Gardening Days (Michael)
 - April 27th - looking for someone to take over getting bagels and coffee – 3 hour volunteer; September 28th for fall date
 - Need a third date for planting after Memorial Day – let's see how the first date goes
- 4. Cornell Co-op to help with gardening?
Does someone want to reach out to them prior to Artisan gardening days?
- 5. Other Neighborhoods: (Review any discussions with outside neighborhood groups)
 - a) Upper Mount Hope – interested in national night out
- D. Buzz:
 - 1. Letter to vendors about advertising
Mike has contacted some advertisers. We have 3-4 business card size spaces to fill, or 1 quarter page plus 1 business card. We really need to fill these!
 - 2. Article deadline - Apr 1
 - 3. Buzz delivered to printer - Apr 16
 - 4. Get input from library
 - 5. TON
 - 6. Facebook group post got 4-5 volunteers. Great suggestion.

IV. Other Projects

- A. Kiosk Dedication: (Michael, Marcia)
 - 1. Coincident with another event (July music in the park, Boulevard, etc.)
- B. Survey
- C. Yard Sale:
Planned for June 8th. Jane is organizing.
- D. PAC-TAC



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1. 4th Wednesday of March will hopefully be nice weather (3/24)
- E. Clean sweep
1. May 4th
 2. Need to get a list of projects together
- F. Spirit Contest - Apr 28
- Mary S. has offered to organize.
- Informal get-together BYOBagels in the park?
- Best costume prize?
- G. Little Library:
- Stalled. Probably need to proceed on our own.
 - Lauren has someone (Peter) interested in building them; maybe not taking over the whole thing
 - Budget?
- H. Tree Tours
1. Mar 23
 2. Apr 20
- I. National Night Out – Aug 6
- Ideas for music? Carol to TOTN; The Sages – July music in the park; Book and Mike; Bluegrass band - Joel Boyer
 - Which group for which event?
- J. Music in the Park
- K. Gardening Days (Michael)
- Sounds like Artisan is on board and dates are set.
- L. Next Sculpture (possible locations):
1. Honor Park
 2. Mulberry/Rockingham
 3. Highland Parkway
- V. General Meetings
- A. Placemaking – 3/26
- Grassroots movements that takeover the livability and increase quality of life
 - Where we've come from and where we're going
 - Guest speakers – Mike Governale... (subway.com and reconnect Rochester); Bill Schwephegger (Widewater Gardens)



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1. At Upper part of Olmstead lodge
2. 6:30 social; meeting at 7
3. Inspire other ideas
4. Honor park

VI. Notes

- A. South Clinton Banners: (Banners apparently are at the NSC)
- 1051 S. Clinton - Linden
 - 999 S. Clinton - Caroline
 - 809 S. Clinton - Meigs
 - 709 S. Clinton – Gregory

VI. Actions

1. Lauren Shieck will write a piece for the Buzz about block leaders
2. Mike Mahoney will recruit a business manager for the Buzz
3. Is it appropriate to make an official HPNA statement on Linden/South situation?
4. Marcia will talk to Nancy about National Night Out permits, etc.
5. Mike – coordinate BUZZ volunteers with Marcia
6. Need a date for July music in the park
7. Add save the date in Buzz for Taste of the Neighborhood
8. Ask Amy if there will be tours past May
9. Marcia will talk to 3-hour team about PAC-TAC
10. Can we request the city comes to clean it? – Marcia to ask traffic; or we could do our own – form a committee; tie into TOTN?
11. Need a list of Clean Sweep projects to Nancy ASAP (park, South Clinton); solicit list on Facebook?
12. Lauren/Mike will discuss bluegrass band (Joel)

Votes:

Allocate \$100 for a projector screen; Yes=5; no=0