



HPNA Meeting Minutes – February 13, 2013

Mission

The Highland Park Neighborhood Association is a community organization led by active volunteers who are elected by neighborhood residents to:

- Address concerns and issues that are important to residents
 - Plan activities and events that bring neighbors together
 - Represent the neighborhood in dealings with the City of Rochester and other institutions
 - Keep residents informed through direct and online communication
 - Undertake initiatives that preserve and improve the quality of life in our area and develop a positive sense of pride and community
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Attendees

Chair - Mike Mahoney

Vice Chair - Lauren Schieck

Treasurer - Lori Bryce

Secretary - Rob Unckless

Communication Coordinator - Michael Tomb

Volunteer Coordinator - Marcia Zach

Security Coordinator - Paul Urai

Guest – Bruce Pollock: FREE Partnerships

- I. Major Projects
 - A. School Choice Meeting: 7:00 - 7:10
 1. Wrap-up
 - a. Increased focus on secondary schools next year?
 - b. Action: Ask Meghan about response
 2. ~70 people
 - B. School Choice website resource: 7:10 - 7:15
 1. Create a list of schools and contacts
 - C. Lilac Festival Gatehouse: 7:15 - 7:25
 1. May 17-19
 - a. Selection of the artwork from all submitted
 2. Poster designed by Carol Heveron for art show
 3. Art Show –
 - a. At Crossroads
 - b. Dates
 - i. 2/16 web submission form (submit 3 works online; must be neighborhood resident)
 - ii. 4/13 submission deadline
 - iii. 5/20 drop off artwork at Crossroads (Monday after Lilac Festival)



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- iv. 6/1 – 7/22 show
 - v. 6/14 Opening
 - c. Ellwanger Barry Award for piece that most represents the neighborhood
 - 4. Ellwanger & Barry Day - May 19
 - i. Special talk; trees, history of neighborhood
 - ii. Cosponsored by Conservatory
- D. Outreach
 - 1. Free Partnerships – Bruce Pollock
 - a. Overview of Free Partnerships: 7:25 - 7:35
 - i. Started in 2010
 - ii. Partnerships between schools and organizations (churches, community groups)
 - iii. Purpose is to support these partnerships
 - iv. Focuses on tutoring in reading, writing and math
 - v. HPNA needs help recruiting and organizing volunteers
 - 1. Volunteers commit an hour per week during school hours
 - 2. Coordinator 2-3 hours per week; recruit; monthly meetings; tracking volunteer schedules
 - 3. Recruiting a coordinator – Bruce will enumerate the expectations of the partnership
 - 4. Next meeting is beginning of March; target someone for April mtg.
 - 2. NBN6: 7:45 - 7:50
 - a. Meets second Monday of each month
 - b. Proposal for market at Linden and South; potential problems with zoning it as commercial
 - 3. ESCAPE: 7:50 - 8:05
 - a. Action: Mike Mahoney will call Tanya Zwalen and Mike Thompson and find out “the story”
 - 4. Other Neighborhoods: 8:05 - 8:15
 - a. Coordinating National Night Out
 - b. Park Ave. assn. school choice mtg.
- E. Block Leaders: 8:15 - 8:20
 - 1. Lauren will write something up for the Buzz;
 - 2. List of current block leaders
 - 3. Status of Rosters?
- F. Buzz: 8:20 - 8:25



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1. Action: Mike M. will send a letter to vendors about advertising
 2. Action: Mike M. will recruit a business manager
 3. Need a business manager for the board; line up and keep track of ads in Buzz
 4. Article deadline - Apr 1
 5. Buzz delivered to printer - Apr 16; picked up by 4/19
 6. Get input from library; Friends of the library
- II. Treasurer
- a. Need budget requests for next meeting (add time for budget next month)
- III. Other Projects
- A. Kiosk Dedication: 8:25 - 8:30
 - a. Payment was received
 - b. Gasket seal is keeping it dry inside
 - c. One of the case doors was open and posters were gone
 - d. March/April paired with another event for dedication
 - i. TBD
 - B. Yard Sale: 8:35 - 8:40
 - a. Jane will coordinate
 - b. Date: 6/8
 - C. PAC-TAC
 - a. Will happen in February
 - D. Clean Sweep
 - a. Dates to be determined
 - E. Little Free Library
 - a. Open box to take one, leave one
 - b. Community U organization – has built 6 of them and are looking for a place to put them
- IV. Miscellaneous
- A. Kiosk keys
 - a. Meghan, Craig, Michael
 - b. Kiosk on S. Clinton by Artisan Church
 - B. City Living Sundays
 - c. Action: Lauren will contact re: dates and rules
 - C. South Side Little League
 - d. Donation \$150: in the form of a scholarship if possible
 - i. Yes: 6, No: 0
 - D. Move April 2nd meeting to March 26th
 - E. TON – need to register as festival at least 4 months in advance; other requirements
 - F. Gardening dates – with Artisan Church (check art agenda) – 4/13?;



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G. Spirit Contest

Action Items:

1. Ask Meghan Delehanty-Reddington about response to School Choice Meeting
2. School choice website resource
3. Target a neighborhood member to be volunteer coordinator for FREE partnership
4. Mike Mahoney will call Tanya Zwalen and Mike Thompson about ESCAPE
5. Lauren Shieck will write a piece for the Buzz about block leaders
6. Mike Mahoney will send a letter to vendors about advertising in the Buzz
7. Mike Mahoney will recruit a business manager for the Buzz
8. Add time for budget in March meeting
9. Lauren Shieck will contact City Living Sundays representatives about dates and rules
10. Move 4/2 meeting to 3/26

Votes:

1. Donation \$150: in the form of a scholarship if possible
Yes: 6, No: 0